

PRESS RELEASE

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ASC to Demonstrate VoIP Recording at Cisco Networkers Conference in Cannes

Next-Generation Solution Provides Hybrid Recording in a Dedicated Cisco Product Line

Hoesbach/Germany, January 25, 2007 – ASC (www.asctelecom.com), a leading global provider of innovative solutions to record, analyze and evaluate communications, will demonstrate its latest Voice over IP (VoIP) recording solutions, *EVO_{ip} active* and *EVO_{ip}+* for Cisco, at the Cisco Networkers conference in Cannes, January 30 to February 2, 2007, at Booth E 21.

“Cisco Networkers” is one of the industry’s key events for networking professionals and a one-stop opportunity to keep up with the latest developments, technologies and products.

At the conference, ASC will demonstrate sophisticated next-generation VoIP recording solutions, perfectly integrated into Cisco’s environment. *EVO_{ip} active* and *EVO_{ip}+* for Cisco were approved through the Cisco Technology Developer Program and certified for interoperability with Cisco CallManager. They include multiple recording profiles, web-based search-and-replay functions, and IP phone applications.

Bernd Ottow, Product Line Manager VoIP at ASC, noted, “By offering a dedicated product line to Cisco users, we are able to provide unique proprietary features. Thus, ASC and Cisco together create a synergy for their mutual customers.”

ASC’s VoIP recording solutions for Cisco are software-based without any need for proprietary hardware. They are connected to Cisco CallManager to capture both voice and call-index data and are specially designed to decode Cisco’s SCCP, generally referred to as the Skinny Protocol, and Cisco’s SIP (Session Initiation Protocol).

ASC’s solutions provide recording and analysis of all electronic communications and customer interactions. They include Voice over IP recording; liability recording for public-safety organizations, government agencies and financial institutions; quality monitoring for systematic evaluation and analysis of the entire communications process; and speech processing, a term used for content analysis through keyword spotting, emotion detection and speaker recognition based on the recording of spoken words.

More about *EVO_{ip}* for Cisco

EVO_{ip} active and *EVO_{ip}+* for Cisco offer an entirely integrated VoIP recording suite for Cisco products.

EVO_{ip} active, especially for centralized recording, may be installed anywhere in the IP network independent of the LAN structure; it records calls via the feature



conference call and is recommended for selective (on demand) recording of internal or external communications.

This type of recording is ideal for distributed network architectures, e.g., financial institutions with several subsidiaries. *EVOip* active is available for both Linux and Windows operating systems.

EVOip+ (gateway-side recording) evaluates the LAN traffic through the gateway (connection to PSTN) or a router (connection to another IP-telephony network). It analyzes SCCP and SIP for bulk or selective recording of external calls.

EVOip+ (station-side recording) taps the LAN connection to each IP phone. It analyzes SCCP and SIP protocol for bulk or selective recording of internal and external calls.

About ASC

ASC is a leading global provider of innovative solutions to record, analyze and evaluate communications.

All multimedia interactions in contact centers, financial institutions and public safety organizations are documented and analyzed by intelligent speech and text evaluation methods.

ASC technology enables precise examination of business processes and provides the basis for decisions by supervisors and company executives. The content of communications becomes transparent, generates important information and indicates market trends.

By analyzing communication structure and content, the performance of employees may be evaluated to foster a continuous improvement process.

With subsidiaries in the United States, the United Kingdom, France, Switzerland, Hong Kong and Singapore, and certified and powerful distribution partners, ASC's ambitious projects span more than 60 countries. An export quota of almost 70 percent, together with its worldwide service network, makes ASC a powerful global player.

Global alliances, as well as integration and marketing-focused partnerships with leading telecommunication suppliers, ensure fast and easy implementation of ASC solutions in almost any environment.

ASC's management, with its wealth of experience and its proven record of innovation, provides the knowledge, structure and financial resources required to develop trend-setting solutions. Every year, 18 to 20 percent of revenues are re-invested in research and development.

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