

PRESS RELEASE

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ASC Recording Suite Certified by Siemens

Solutions to be Released at CeBIT Conference in Hannover, Germany

Hoesbach/Germany, February 27, 2008 – ASC (www.asctelecom.com), a leading global provider of innovative solutions to record, analyze and evaluate communications, today announced two new products in its recording suite have been certified by Siemens for full interoperability after rigorous testing.

EVOip Server Software 8.0 provides VoIP recording for the Siemens HiPath 8000 and for the Siemens HiPath TRADING IP. Both solutions will be demonstrated for the first time at the shared ASC/Siemens booth #D37, Hall 13 at the CeBIT Conference, Hannover Exhibition Center, Hannover, Germany, from March 4-9, 2008.

CeBIT is the world's largest trade show promoting telecommunications and digital IT solutions for consumers and major industries including financial institutions, government agencies and the service sector.

Harald Zapp, Chief Operating Officer of ASC, said, "CeBIT is a perfect location to launch our Siemens recording suite. We are particularly proud of its applications for financial institutions because they need high-performance, reliable recording solutions for both traditional telephony and VoIP environments."

EVOip for Siemens is entirely software-based and compatible with customer-provided "off-the-shelf" servers for either Windows or Linux operating systems. The active version of *EVOip* for Siemens 8.0 is the first VoIP recording solution on the market to handle both standard and encrypted calls in a Siemens HiPath 8000 environment.

Call Recording for HiPath TRADING IP is the first pure IP-based communications recording system for trading floors. It provides a scalable solution for up to 200 channels per recorder and integrates with the Siemens IP-based client turret, "Hector". Call Recording for HiPath TRADING IP uses ASC's Recording Interface Application (RIA) for CTI integration without a separate server.

ASC has been designated as an Advanced Partner by the Siemens Enterprise Technology Partner Program. The program provides customers with tailor-made plug-and-play solutions tested and certified for full interoperability with both HiPath 8000 and HiPath TRADING IP.



About ASC

ASC is a leading global provider of innovative solutions to record, analyze and evaluate communications.

With ASC software, all multimedia interactions in contact centers, financial institutions and public safety organizations are documented and analyzed by intelligent speech and text evaluation methods.

ASC technology enables precise examination of business processes and provides the basis for decisions by supervisors and company executives. The content of communications becomes transparent, generates important information and indicates market trends.

By analyzing communication structure and content, the performance of employees may be evaluated to foster a continuous improvement process.

“Leadership in technology through innovation” is a guiding principle that perfectly describes ASC’s current scope of activities. Today, the company generates more than 50 percent of its revenues with innovative software solutions.

With subsidiaries in the United States, the United Kingdom, France, Switzerland and Singapore, and certified and powerful distribution partners, ASC’s ambitious projects span more than 60 countries. An export quota of almost 70 percent, together with its worldwide service network, makes ASC a powerful global player.

Global alliances, as well as integration and marketing-focused partnerships with leading telecommunication suppliers, ensure fast and easy implementation of ASC solutions in almost any environment.

ASC’s management, with its wealth of experience and its proven record of innovation, provides the knowledge, structure and financial resources required to develop trend-setting solutions. Every year, 18 to 20 percent of revenues are re-invested in research and development.

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