

PRESS RELEASE

(Hoesbach/Germany, September 11, 2007)



ASC Announces Expanded Partnership with InVision

Tight product integration ensures high customer satisfaction

Hoesbach/Germany, September 11, 2007 – ASC (www.asctelecom.com), a leading global provider of innovative solutions to record, analyze and evaluate communications, today announced an expanded partnership with InVision Software, a leading international supplier of enterprise-wide workforce management solutions. ASC is exhibiting at booth 136 at the Annual Call Center Exhibition (ACCE) in San Diego, starting September 10th.

The partnership includes a tight integration of InVision's WFM technology into ASC's INSPIRATION_{pro}. With this best of breed approach, ASC is able to provide a customized package to improve efficiency and productivity, lower administrative and payroll expenses, and automate standard business processes.

ASC's new Chief Operations Officer, Harald Zapp, said, "We started working with InVision in Europe this February, at Call Center World 2007, and it's worked out so well, we are expanding the relationship to the United States. Our mutual focus on staffing and human resources offers many opportunities for both our firms, and we hope to extend our cooperation to other technical areas as well."

InVision's Chief Executive Officer, Peter Bollenbeck, said, "Our enterprise-wide Workforce Management Solutions can be deployed in a wide range of industries and complements ASC's quality monitoring suite. Furthermore, the extended partnership supports our go-to-market strategy in the United States."

The current cooperation is both wide-ranging and effective. For example, ASC's quality monitoring software, INSPIRATION_{pro} and INSPIRATION_{compact}, works in tandem with InVision's Workforce Management software because there are many overlapping areas in employee allocation, placement and training.

About InVision

InVision Software AG is an international leader in enterprise-wide workforce management solutions to optimize the planning and scheduling of company staff. It empowers customers to reduce personnel costs, increase productivity, improve employee satisfaction and boost revenue by leveraging better customer service. Founded in 1995, with offices in Europe, North America and South Africa, InVision currently employs more than 140 people. Its customers include ABN Amro, Allianz,



BMW, Deutsche Telekom, IKEA, Sky and Vodafone. For more information, please visit www.invisionwfm.com.

About ASC

ASC is a leading global provider of innovative solutions to record, analyze and evaluate communications.

With ASC software, all multimedia interactions in contact centers, financial institutions and public safety organizations are documented and analyzed by intelligent speech and text evaluation methods.

ASC technology enables precise examination of business processes and provides the basis for decisions by supervisors and company executives. The content of communications becomes transparent, generates important information and indicates market trends.

By analyzing communication structure and content, the performance of employees may be evaluated to foster a continuous improvement process.

“Leadership in technology through innovation” is a guiding principle that perfectly describes ASC’s current scope of activities. Today, the company generates more than 50 percent of its revenues with innovative software solutions.

With subsidiaries in the United States, the United Kingdom, France, Switzerland and Singapore, and certified and powerful distribution partners, ASC’s ambitious projects span more than 60 countries. An export quota of almost 70 percent, together with its worldwide service network, makes ASC a powerful global player.

Global alliances, as well as integration and marketing-focused partnerships with leading telecommunication suppliers, ensure fast and easy implementation of ASC solutions in almost any environment.

ASC’s management, with its wealth of experience and its proven record of innovation, provides the knowledge, structure and financial resources required to develop trend-setting solutions. Every year, 18 to 20 percent of revenues are re-invested in research and development.

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