

# PRESS RELEASE

(Hoesbach/Germany, January 21, 2008)



## ASC Introduces New *EVO<sub>ip</sub>* for Cisco

### VoIP Recording Solution to be Demonstrated at Cisco Networkers

*Hoesbach/Germany, January 21, 2008* – ASC ([www.asctelecom.com](http://www.asctelecom.com)), a leading global provider of innovative solutions to record, analyze and evaluate communications, will exhibit a new version of its VoIP recording solution, *EVO<sub>ip</sub>* for Cisco, at the Cisco Networkers Conference in Barcelona from January 22-24, 2008, booth E 65.

*EVO<sub>ip</sub>* for Cisco records all customer interactions in Cisco environments. It was certified through the Cisco Technology Developer Program and is compatible with any version of the Cisco Unified Communications Manager (UCM).

Harald Zapp, Chief Operating Officer of ASC, said, “The Technology Developer Program requires rigorous testing to ensure a seamless fit with Cisco solutions. We are honored to earn its approval for *EVO<sub>ip</sub>* and look forward to demonstrating many of our system’s features at the Networkers Conference.”

Mr. Zapp went on to describe the product’s capabilities including a new ability to record encrypted calls, a crucial security issue for many financial institutions. Up to 230 channels can be recorded simultaneously through a single server, and either active or passive VoIP recording versions may be chosen depending on the customer’s requirements.

The solution works for bulk, rules-based or on-demand recording of internal or external communications, and provides recording at a central location for companies with multiple branches.

*EVO<sub>ip</sub>* is entirely software-based and is available for both Linux and Windows operating systems. An optional application runs on the phone’s display and functions such as keep/delete, last call repeat and call tagging may be initiated at the touch of a button.

The solution also provides multiple search-and-replay applications with access available over the web or by dialing a special phone number.

#### **About ASC**

ASC is a leading global provider of innovative solutions to record, analyze and evaluate communications.



With ASC software, all multimedia interactions in contact centers, financial institutions and public safety organizations are documented and analyzed by intelligent speech and text evaluation methods.

ASC technology enables precise examination of business processes and provides the basis for decisions by supervisors and company executives. The content of communications becomes transparent, generates important information and indicates market trends.

By analyzing communication structure and content, the performance of employees may be evaluated to foster a continuous improvement process.

“Leadership in technology through innovation” is a guiding principle that perfectly describes ASC’s current scope of activities. Today, the company generates more than 50 percent of its revenues with innovative software solutions.

With subsidiaries in the United States, the United Kingdom, France, Switzerland and Singapore, and certified and powerful distribution partners, ASC’s ambitious projects span more than 60 countries. An export quota of almost 70 percent, together with its worldwide service network, makes ASC a powerful global player.

Global alliances, as well as integration and marketing-focused partnerships with leading telecommunication suppliers, ensure fast and easy implementation of ASC solutions in almost any environment.

ASC’s management, with its wealth of experience and its proven record of innovation, provides the knowledge, structure and financial resources required to develop trend-setting solutions. Every year, 18 to 20 percent of revenues are re-invested in research and development.

**For more information, contact:**

ASC telecom AG • Seibelstrasse 2 - 4 • 63768 Hoesbach • Germany  
Contact: Katrin Henkel, PR & Communications  
Phone: +49 6021 5001-264  
Fax: +49 6021 5001-310  
E-mail: [k.henkel@asc.de](mailto:k.henkel@asc.de)  
Internet: [www.asctelecom.com](http://www.asctelecom.com)